

# Sabrina Cosmo

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## Education

### Temple University

Klein College of Media and Communication  
Graduated: August 2019 Philadelphia, PA  
B.A. in Advertising  
GPA 3.61

### Bloomsburg University

September 2015-May 2017 Bloomsburg, PA  
Studies in Mass Communications  
(Transferred to Temple after sophomore year)

## Skills

- Social Media Marketing: Instagram, Twitter, Facebook, LinkedIn, Youtube, and Hootsuite.
- Adobe Photoshop, Illustrator and InDesign
- Microsoft Word, Excel, Outlook, PowerPoint, and Google Drive
- Video Production: Canon Rebel T6, iMovie, Adobe Premiere
- Internet Research: Google Analytics, Adwords and SEO
- Text Wrangler: CSS and HTML

## Internship Experience

### Social Media/HR Intern, The Invictus Group

January 2019-May 2019 Cherry Hill, NJ  
•Updated social media, created videos, sourced resumes through various channels, contacted candidates, scheduled interviews, along with other administrative and staff duties

### Social Media Intern, BPG Interactive

May 2018-August 2018 Los Angeles, CA  
•Researched trends for shows/movies, helped create pitches, answered phone calls, transcribed films, organized files, and tracked social media statistics

### Art Direction Intern, Hanlon Creative

June 2017 Kulpsville, PA  
•Organized files, created advertisements using Photoshop/Illustrator, and attended collaborative meetings

### Video Production Intern, Blue Visual Effects

June 2017 Philadelphia, PA  
•Shadowed staff, edited media, and assisted with casting actors

## Other Work Experience

### Member Services Representative, Planet Fitness

December 2017-May 2018 Philadelphia, PA  
•Greeted and checked in members, signed up new members, provided tours, and cleaned equipment

## Activities

### Leadership

- Sigma Alpha Phi National Honor Society
- Bloomsburg University Rotaract Club - elected 2017 Social Chair
- Junior Trustee, Consistory Board and Co-Chair, Education Committee, St. Paul's UCC
- Temple University Delta Phi Epsilon Sorority, Delta Nu Chapter

### Volunteer Work

- Participated in events and fundraised for The Parkinson Council in Bala Cynwyd, PA
- Fundraiser for Temple Hootathon to benefit the Children's Hospital of Philadelphia
- Saved Me Animal Rescue in Philadelphia, PA
- The Ronald McDonald House in Danville, PA
- Runner for The Color Run at Bloomsburg University, PA
- The Big Event at Bloomsburg University, PA